

TGSL Hit-A-Thon Fundraiser

TGSL will hold a Hit-A-Thon Fundraiser on **Sunday, March 4, 2012**, immediately after team photos. This will be a fun time for players to come together and compete as a team, while supporting the league. Everyones participation in this fundraiser will ensure that the league is able to purchase equipment, continue maintenance, and upgrade our fields for the year to come. This letter is to explain how our Hit-A-Thon will work.

Pledges:

Players ask family, friends, and neighbors for support by sponsoring their player with a pledge. Pledges are recorded on the **Pledge Form** in three ways:

1. **Flat Pledge** is an advance donation to be determined by sponsor.
2. **Pledge Per Hit or Home run** is an amount of money the sponsor will determine to donate multiplied by the player's actual number of hits or HRs. *For example:* if the sponsor pledges \$2 per hit and the player hits the ball 10 times the donation should be \$20.
3. **Challenge Pledge** the player estimates a number of points, **Player's Challenge Goal**, based on field chart. This goal is the number of points she strives to score given 10 pitches at the Hit-A-Thon. The sponsor enters a **Challenge Pledge** or a dollar amount to be donated if the **Player's Challenge Goal** is met!

Prizes:

Every girl who raises \$20 or more receives a cool, colorful "I Love Softball" wristband. TGSL will award the top fundraisers in each division with a \$50 gift card for **Build a Bear, Justice** or **American Eagle** stores. The top fundraiser overall will receive a \$100 gift card! The top team in each division will be awarded a team pizza party! The 12u and 14u divisions will be considered one because there is only one 14u team. Individuals are eligible for one gift card.

Day of the Hit-A-Thon:

All **players MUST bring their pledge form and flat pledges donations in order to participate**. Each team will have an assigned time slot for a team photo then immediately following the photo they will begin hitting! Manager, coach and parent involvement will be crucial to the success of our first TGSL Hit-A-Thon. There are many opportunities to help your team by loading the pitching machine or tee, calling out scores, organizing pledge sheets and recording player scores. The Pledge Form will be returned to the player after hitting so she can collect from her sponsors a donation based on their player's success.

All money should be collected the week after the event and turned-in on Saturday, March 10. Prizes will be awarded based on the donations turned in on March 10 and then awarded on March 17. The Torrance Girls Softball League is a non-profit organization, so donations are tax-deductible. Receipts can be sent upon request. Please make checks out to Torrance Girls Softball League.

Please feel free to contact me with any questions. Thank you and the best of luck with your season!

Sarah Ruther, TGSL Hit-A-Thon organizer
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